

Impact Report 2024



Financial Impact

In **2024** ICDLA hosted **405** International Visitors from **121** countries on program topics such as building democracy, addressing climate change, promoting women's empowerment, preventing disinformation, and many more. When the Visitors participate in **our programs**, they contribute to the **Greater Los Angeles** economy, creating benefits that are felt long after they return home.



\$574,850
Total dollars spent
at hotels

ICDLA's International Visitors used **2,253** hotel room nights at L.A. area hotels for a total of **\$495,593** plus **\$79,257** in hotel room taxes.



≈ \$205,954
Total dollars spent on
meals and shopping

ICDLA's International Visitors spent **2,191** days in the L.A. area, spending an average of \$94 per day on meals, incidentals, and shopping.



≈ \$63,431
Total dollars visiting
local attractions

ICDLA's International Visitors made **511** visits to L.A. area cultural attractions and events, costing an average of \$137 per person.



\$183,264
Total dollars spent on
local transportation

ICDLA arranged transportation throughout Greater Los Angeles for the International Visitors.

\$1,027,499
Total estimated dollars spent in the
Los Angeles area by ICDLA Visitors

Community Impact

ICDLA provides a unique and vital service to the **Los Angeles** area, leading the way to a more **informed** and **empathetic** global community. Our programs create a **platform for dialogue** that would not otherwise be possible, allowing Angelenos to **foster understanding** and **build lasting global relationships**. This work is critical to ensuring a peaceful future for the world.



Left: Participants from a Disaster Preparedness Program enjoyed a fun day at Universal Studios. | Right: Participants on a Commercial Space Program learned about NASA's Jet Propulsion Laboratory's space missions and laboratory accomplishments.



> 1,851
Professional Meetings
Attended

ICDLA arranged professional meetings between local professional resources and International Visitors to discuss vital global topics.



> 100
Meals Shared

ICDLA arranged home hospitality experiences for local Citizen Diplomats to share dinner in their homes or favorite restaurants with ICDLA International Visitors.



> 211
Community Activities
Participated In

ICDLA provided the opportunity for International Visitors to support Los Angeles communities by engaging with local organizations, schools, and cultural centers.